

Douglas Blanks Hindman

Edward R. Murrow School of Communication
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EDUCATION

Ph.D. Mass Communication

University of Minnesota, 1994. Dissertation title: "Community newspapers and community conflict with outside groups"

M.A. Journalism

University of Nebraska, Lincoln, 1984. Thesis title: "Agricultural information technology: An exploration of audience orientations"

B.S. Horticulture/Communication Option

University of Nebraska, Lincoln, 1982

TEACHING EXPERIENCE/COURSES TAUGHT

Assistant Professor, Edward R. Murrow School of Communication, Washington State University, 2003- present.

Visiting Instructor, Edward R. Murrow School of Communication, Washington State University, 2002-2003.

Courses taught: Mass Media, Social Control and Social Change (graduate seminar); New Communication Technologies (cross-listed graduate and undergraduate sections); Introduction to Telecommunications; News and Public Affairs for Radio.

Associate Professor, Department of Communication, North Dakota State University, 2000-2002.

Assistant Professor, Department of Communication, North Dakota State University, 1994-2000.

Courses taught: Mass Communication Theory (graduate seminar); Advanced Research Methods (Ph.D. seminar); Mass Media and Public Opinion (cross-listed graduate and undergraduate sections), New Information Technologies (cross-listed graduate and undergraduate sections); Broadcast Production.

Teacher of Record/Research Assistant, School of Journalism and Mass Communication, University of Minnesota, 1989-1994.

Courses taught: Principles of Advertising; Introduction to Mass Communication. I also served as a research assistant in the Center for Rural Sociology's Community Journalism research project and in the School of Journalism and Mass Communication's Journalism Research Center.

Assistant Professor, Department of Communication, University of Mary, Bismarck, North Dakota, 1986-1989.

Courses taught: Mass Media History and Theory; Radio and Television Production; Photography

PUBLICATIONS

Refereed journal articles

Martinson, B. & Hindman, D. B. (2005). Building a health promotion agenda in local newspapers. *Health Education Research*, 20(1): 51-60.

*Hindman, D. B., Mattern, J., & Iszler, J. (2004). Applications of Q methodology to in class advertising research projects. *Journal of Advertising Education*, 8(1): 17-28.

*Hindman, Douglas Blanks (2004). Media system dependency and public support for the press and president. *Mass Communications & Society*, 7, 29-42.

Hindman, D.B., Ernst, S., & Richardson, M. (2001). The rural-urban gap in community newspaper editors' use of information technologies. *Mass Communication & Society*, 4(2), 149-164.

Hindman, D.B. (2000). The rural-urban digital divide. *Journalism and Mass Communication Quarterly*, 77(3), 549-560.

Hindman, D.B., Littlefield, R. L., Preston, A.E., & Neumann, D.J. (1999). Structural pluralism, ethnic pluralism, and community newspapers. *Journalism and Mass Communication Quarterly*, 76(2), 250-263.

Hindman, D.B. and Coyle, K. (1999). Audience orientations to local radio coverage of a natural disaster. *Journal of Radio Studies*, 6(1), 8-26.

[Hindman, D.B., Littlefield, R. L., Preston, A.E., & Neumann, D.J. \(1999\).](#) North Dakota newspaper coverage of Americans with disabilities and ethnic minorities. *North Dakota Journal of Speech and Theater*, 12, 47-56.

Hindman, D.B. (1997). Mass media use and community attachment in Fargo-Moorhead. *North Dakota Journal of Speech and Theater*, 10, 1-8.

Hindman, D.B., Littlefield, R.S., Neumann, D.J., & Preston, A.E. (1997). Community structural pluralism and North Dakota newspaper coverage of ethnic minority groups. *North Dakota Journal of Speech and Theater*, 10, 16-27.

Hindman, D.B. (1996). Community newspapers, community structural pluralism, and local conflict with nonlocal groups. *Journalism Quarterly*, 73, 708-721.

Book chapters

Hindman, D.B. (1999). Social control, social change, and local mass media. In D.P. Demers and K. Viswanath, (Eds.) *Mass media, social control and social change: A macrosocial perspective* (pp. 99-116). Ames, IA: Iowa State University Press.

NON-REFEREED/INVITED PUBLICATIONS

Book reviews

Hindman, D.B. (2003). [Review of *The CNN Effect: The Myth of News, Foreign Policy and Intervention*]. *Journalism and Mass Communication Quarterly*, 80, 977-979.

Hindman, D.B. (2002). [Review of *Going Live: Getting the News Right in a Real-time, Online World*]. *Journalism Quarterly*, 79, 229-230.

Hindman, D.B. (1999). [Review of *Governing with the News: The News Media as a Political Institution*]. *Mass Communication & Society*, 2 (1-2), 89-90.

Hindman, D.B. (1996). [Review of *Radio: The Forgotten Medium*]. *Journalism Quarterly*, 73, 266-7.

Hindman, D.B. (1996). [Review of *Virtual Communities*]. *Journal of Applied Communication*, 80, 44-46.

Non-refereed/invited regional publications

Ernst, S., Hindman, D.B., & Richardson, M. (1997). Changing newspapers and changing communities: A North Dakota survey. Report of survey conducted with North Dakota Newspaper Association, Department of Agriculture Communication. Report available from Department of Agriculture Communication, North Dakota State University.

Hindman, D. B. (1995, Fall). Media "growth machines" and local boosterism. *Sociology of Rural Life*, 14(4), 1-2, 7 (Minnesota Extension Service/Agricultural Experiment Station publication).

Hindman, D. B. (1994, Fall). Controversy and social change in Minnesota communities. *Sociology of Rural Life*, 13(4), 5-6.

Tichenor, P.J., Donohue, G.A., Olien, C.N. & Hindman, D.B. (1994, Fall). Advertising practices and reporting by the press. *Sociology of Rural Life*, 13(4), 1-2, 7-8.

Tichenor, P.J., Donohue, G.A., Olien, C.N. & Hindman, D.B. (1993-94, Fall/Winter). Editors favor local emphasis in covering the news. *Sociology of Rural Life*, 13(2), 1-2, 7.

Hindman, D. B., Olien, C.N., Donohue, G.A., & Tichenor, P.J. (1992, Spring/Summer). Community closeness, newspapers and social structure. *Sociology of Rural Life*, 12(3), 3-4, 8.

REFEREED CONFERENCE PAPERS

Hindman, D.B. (2006, November). Mobilizing to solve community problems: Adult vs. youth assessments of social resources. Paper presented at the meeting of the Midwest Association for Public Opinion Research.

Wiegand, K. & Hindman, D.B. (2006, August). The Big Three's Prime Time decline:

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A social and technological context. Paper to be presented at the meeting of the Association for Education in Journalism and Mass Communication (AEJMC), San Francisco.

Hindman, D.B. (2005, August). The digital divide in a community context: Access versus applications. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication (AEJMC), San Antonio.

Hindman, D.B. (2004, August). Social capital in a community context: Community structural pluralism, media use, and conflict versus non-conflict forms of social participation. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Toronto.

Ocana, A. & Hindman, D.B. (2004, May). Unacquainted roommates, conflict style, and relational outcomes. Paper presented at the meeting of the International Communication Association, New Orleans, LA.

Hindman, D.B. (2003, August). Applications of Q methodology to in-class advertising research projects. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Kansas City.

Hindman, D.B. & Andsager, Julie (2003, May). Community differences in public opinion regarding drug abuse. Paper presented at the meeting of the American Association for Public Opinion Research (AAPOR), Nashville, TN.

Hindman, D.B. (2002, November). Media system dependency and public support for the press and president. Paper presented at the meeting of the Midwest Association for Public Opinion Research (MAPOR), Chicago, IL.

Martinson, B. & Hindman, D.B. (2001, November). Agenda building and community structural pluralism: Local, state and national news about breast cancer. Paper presented at the meeting of the Midwest Association for Public Opinion Research, Chicago, IL.

Martinson, B., & Hindman, D.B. (2001, August). Building a health promotion agenda in local newspapers: Community structural pluralism and news about breast cancer. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.

Hindman, D.B., & Homstad, C. (2000, November). Community structural pluralism and newspaper adoption and use of information technologies. Paper presented at the meeting of the Midwest Association for Public Opinion Research, Chicago, IL.

Mattern, J. & Hindman, D.B. (2000, October). Measuring the potential of mass media alcohol prevention messages: An exploratory study of young adult reactions to fear appeals. Paper presented at the meeting of the International Society for the Scientific Study of Subjectivity, Tulsa, OK.

Hindman, D.B. (1999, November). The rural-urban digital divide. Paper presented at the meeting of MAPOR, Chicago, IL.

Dutta, M.J. & Hindman, D.B. (1999, September). Soaps, national cultures and brand names: A

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Q-study. Paper presented at the meeting of the International Society for the Scientific Study of Subjectivity, Columbia, MO.

Hindman, D.B., Ernst, S., & Richardson, M. (1998, November). Community newspaper editor definitions of community problems. Paper presented at MAPOR, Chicago, IL.

Hindman, D.B., Ernst, S., & Richardson, M. (1998, August). The rural-urban gap in community newspaper editors' use of information technologies. Paper presented at AEJMC, Baltimore, MD.

Hindman, D.B., & Coyle, K. (1997, November). Audience orientations towards media coverage of the Red River Valley floods of 1997. Paper presented at MAPOR, Chicago, IL.

Hindman, D.B., Preston, A.E., Littlefield, R.L., & Neumann, D.J. (1997, August). Community structural pluralism and local newspaper coverage of ethnic minority groups and Americans with disabilities. Paper presented at AEJMC, Chicago, IL.

Hindman, D.B., Littlefield, R. L., Preston, A.E., & Neumann, D.J. (1996, November). Community structural pluralism, community ethnic pluralism and local newspaper editors. Paper presented at MAPOR, Chicago, IL.

Hindman, D.B. (1996, April). Local mass media, community pluralism, and the "growth machine" hypothesis. Paper presented at the meeting of the Central States Communications Association, Minneapolis, MN.

Hindman, Douglas Blanks. (1995, August). Community newspapers, community pluralism and the local impact of non-local groups. Paper presented at the meeting of AEJMC, Washington DC.

Hindman, Douglas Blanks. (1994, November). Community newspapers and community conflict with outside groups. Paper presented at MAPOR, Chicago, IL.

Tichenor, P.J., Olien, C.N., Donohue, G.A., & Hindman, D.B. (1993, November). Advertising, extralocal reporting and newspaper change. Paper presented at the meeting of MAPOR, Chicago, IL.

Donohue, G.A., Olien, C.N., Tichenor, P.J., & Hindman, D.B. (1993, August). Community editors' views on extralocal reporting. Paper presented at the meeting of AEJMC, Kansas City, MO.

Olien, C.N., Tichenor, P.J., Donohue, G.A. & Hindman, D.B. (1992, August). Editor perspectives on access to information. Paper presented at the meeting of AEJMC, Montreal, Canada.

Tichenor, P.J., Olien, C.N., Donohue, G.A., & Hindman, D.B. (1992, August). Cosmopolitan media use by community newspaper editors. Paper presented at the meeting of MAPOR, Chicago, IL.

Olien, C.N., Donohue, G. A., Tichenor, P.J., & Hindman, D.B. (1992, April). Community attachment, newspaper use, and social structure. Paper presented at the meeting of AAPOR, St. Petersburg, FL.

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Hindman, Douglas Blanks (1991, August). Routinization, cooptation, and conflict: Environmental stories in two agricultural magazines. Paper presented at the meeting of AEJMC, Boston, MA.

Hindman, Douglas Blanks (1990, August). Community radio in the United States and Canada: A comparison of regulatory and financial influences on programming and development. Paper presented at the meeting of AEJMC, Minneapolis, MN.

PROFESSIONAL SERVICE

President, Midwest Association for Public Opinion Research, 2005 (MAPOR).

Program Co-Chair and Executive Board member, Communication Theory and Methodology Division of AEJMC, 2005-present. Also have served as Teaching Standards Chair and Professional Freedom and Responsibility Chair 2004-2006.

Manuscript reviewer for *Journal of Applied Communication Research*, 2006; *Communication Research*, 2004; *Journalism and Mass Communication Quarterly*, 2004; *Science, Technology, & Human Values*, 2002; *Journalism and Mass Communication Monographs*, 1997, *Journal of Radio Studies*, 1999 – 2001.

Editorial Board, *Mass Communication & Society*, 1998 - present.

PROFESSIONAL ASSOCIATIONS

American Association for Public Opinion Research
Association for Education in Journalism and Mass Communication
Broadcast Education Association
International Society for the Scientific Study of Subjectivity
Midwest Association for Public Opinion Research
Radio and Television News Directors Association