

**SCHOLARSHIP APPLICATION**

**ACADEMIC YEAR: 2008-2009**

Return by: **Friday, November 16, 2007 at 4.30 pm to:**

School of Communication, CADD 101, PO Box 642520, Pullman, WA 99164-2520

The PDF version of this application and scholarship information available at <http://communication.wsu.edu/scholarships.htm>.  
Please submit one application for each scholarship you are applying for.  
Application forms, including scholarship list can be obtained at front desk of CADD 101

Name \_\_\_\_\_ WSU ID \_\_\_\_\_ SS#: \_\_\_\_/\_\_\_\_/\_\_\_\_  
Last First MI

Local Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Permanent Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Country of Citizenship: \_\_\_\_\_ Email Address: \_\_\_\_\_ Cell/Phone: \_\_\_\_\_

Overall GPA: \_\_\_\_\_ COM GPA: \_\_\_\_\_ Credit hours completed through fall 2007: \_\_\_\_\_ COM Certified: Y / N

At the end of spring semester 2008, I expect to be a (circle one):

Freshman                  Sophomore                  Junior                  Senior                  Graduate Student  
0-30 hrs                  31-60 hrs                  61-90 hrs                  91-120+ hrs                  MA      Ph.D.

Your sequence in Communication (x):

\_\_\_\_ Advertising    \_\_\_\_ Broadcasting    \_\_\_\_ Journalism    \_\_\_\_ Public Relations    \_\_\_\_ Communication Studies  
\_\_\_\_ General Communication    \_\_\_\_ Organizational Communication    \_\_\_\_ Applied Intercultural Communication  
\_\_\_\_ Media and Law    \_\_\_\_ Undecided

Expected completion of Communication degree: Month/Year: \_\_\_\_/\_\_\_\_

**\*Note:** Spring/Summer 2008 graduates please DO NOT APPLY

Ethnic group (to be considered for minority scholarship): \_\_\_\_\_  
(optional)

Scholarship you are applying for: \_\_\_\_\_

Other School of Communication scholarships you are applying for: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

List scholarships, financial aid or grant you have received or are assured of receiving during Fall 2008 and Spring 2009:

Scholarships:	Amount: Fall 2008	Amount: Spring 2009

Person who can be contacted for recommendation:

Name \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I have read the description of the requirements for the scholarship that I am applying for.

Your signature \_\_\_\_\_ Date \_\_\_\_\_

**EDUCATIONAL HISTORY**

**UNDERGRADUATE STUDENTS ONLY**

Name of high school \_\_\_\_\_ GPA \_\_\_\_\_ Year of graduation \_\_\_\_\_

Achievements, Honors, Awards  
Related to high school \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Related to Communication \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

High school extracurricular activities other than Communication \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**ALL APPLICANTS**

Colleges and universities attended \_\_\_\_\_ Dates of attendance \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Communication courses	Grade	Communication courses	Grade
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

College extracurricular activities related to Communication \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

College extracurricular activities other than Communication \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Communication activities related to your major (e.e., summer employment, internship, etc.) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

College achievements, honors and awards \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**ALL APPLICANTS**

*Please attach the following to this application:*

- a) A description of your career goals and when and why you decided to pursue a career in communication.*
- b) A description of the financial need that prompts you to apply for this scholarship. Please be specific regarding amounts of support, sources and remaining need.*

*Optional and not required for a successful application:*

*Resume; writing samples etc.*

# Scholarships

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## Advertising

### ***Edward Bannister Scholarship***

For advertising majors with a strong commitment to the field of advertising.

## Broadcasting

### ***Bea Fry Memorial Scholarship***

Current, full time, regularly enrolled undergraduate students. (no incoming Freshmen). Pursuing a course of study leading to the degree of Bachelor of Arts in Communication, specializing in Broadcasting, Broadcast Journalism, or similar course of study. Demonstrated financial need. Demonstrated dependability, integrity and willingness to work above and beyond what is expected of them.

### ***Dr. Kitatani Broadcast Scholarship***

Awarded to an undergraduate in broadcasting to assist them with internship opportunities in large top 5 markets, such as Los Angeles or New York. The award will cover travel and living expenses.

### ***Glenn A. Johnson Scholarship***

Awarded to students who demonstrate commitment to quality and integrity in the broadcasting field with preference given to those students in the Broadcast News field.

### ***J. Reginald Miller Memorial Scholarship***

Full time, regularly enrolled undergraduate student specializing in Broadcasting or Broadcast Journalism. Determined on the basis of need, dependability, integrity and willingness to work above and beyond expectations.

### ***Keith and Turi Jackson Graduate Fellowship in Mass Media Management***

For seniors who have been accepted into the WSU Graduate Program or for graduate students in communication, with emphasis on media management sequence, and specialization in broadcast management.

### ***Mark Kaufman Scholarship***

Awarded to a junior, certified in communication, in the area of radio broadcasting, good academic standing and involvement in broadcasting clubs and organizations.

### ***The Neal Robison/Cable 8 Scholarship***

This scholarship is named after Cable 8 Production's initial advisor, Neal Robison. This scholarship will be awarded to a student who has been involved with Cable 8 Productions as a staff and/or executive member for at least one year.

### ***The Puget Sound Broadcasters Association***

The Puget Sound Radio Broadcasters Association was formed in 1976 as a way for the Radio stations in the market to join forces to show advertisers the power of Radio. Today, membership includes 29 major radio stations representing seven broadcast companies. Their mission is to promote & support Radio as a primary advertising medium through marketing, education and training. PSRBA is pleased to sponsor a yearly scholarship for a student in the Broadcasting program with Radio focus in the School of Communication.

### ***Ron and Louise Carter Broadcasting***

Awarded to students demonstrating outstanding performance in and service to the broadcasting program with special consideration given to those who demonstrate a strong work ethic. Financial need may also be a consideration.

### ***Val Limburg Journalism and Broadcast Ethics Scholarship***

Awarded to communication majors, based on GPA, extracurricular activities, and students who have taken the media ethics classes and who best exemplifies Val Limburg's commitment to the highest ethical standards in the brief essay on media ethics.

### ***Washington State Association of Broadcasters***

Last year, WSAB awarded seven scholarships to WSU Students. One award to the outstanding male Junior, and one to the outstanding female Junior in Broadcasting. Third scholarship awarded to outstanding junior specializing in Broadcast Management. Minorities are encouraged to apply. Selection guidelines include sincere interest in Broadcasting and intent to enter the field professionally, demonstrated talent and potential in broadcasting, high levels of personality and character, scholarship, and need.

### ***John Woodin / KIRO-TV Scholarship***

Awarded to deserving broadcast student. Financial Aid Restricted by Race, Gender, Color, Ethnicity or National Origin to WSU undergraduate students who have both significant financial need and a special interest in convergence area of TV (computer and broadcast) and the ability to write clearly for the medium.

## **Communication**

### ***Barbara Groce Reilly and Earl F. Reilly, Jr. Scholarship***

Barbara Groce Reilly and Earl F. Reilly Jr. are distinguished leaders in the radio and television industries, with careers marked by the pursuit of excellence and numerous prestigious awards. This scholarship is for students with large market internship opportunities who need financial support in conjunction with their internships.

### ***COM 101 Scholarship***

This fund will provide scholarships in varying amounts to students who earn an "A" in Communication 101 during the preceding calendar year. The first year will include fall semester 2003. Along with the scholarship application all applicants will include a written one-page essay on "What I learned in Com 101." A blind review process will be used to select the winning entries.

### ***Diane Ballasiotes Memorial Scholarship***

Recipients shall be full-time women students in communication, who, like Diane Ballasiotes, demonstrate outstanding promise as communication professionals and strong personal commitment toward community involvement.

### ***Ellen Abelson Memorial Graduate Fellowship***

Awarded to a graduate student and administered by the Dean of College of Liberal Arts.

### ***George and Gladys Dunning Scholarship***

For any regularly enrolled Communication pre-majors and majors; attention given to academic performance, need, potential for success in Communication professions.

### ***Horrace and Agnes Keeney Scholarship***

This fund will provide scholarships with financial need in the School of Communication.

### ***Jessemey/McCarty Family Scholarship***

Awarded to any full-time Communication student. Attention given to active participation in extracurricular activities within the Murrow School.

### ***Joyce Szymanski Cougar Pride Scholarship***

Awarded to high achieving students with a burning desire to enter the communication industry as a vocation. Open to all certified Communication majors with a minimum 3.0 GPA. Preference given to students in their junior year who have been involved in extracurricular activities since entering WSU.

### ***Katie Whitworth Estate Scholarship***

Awarded to communication majors. Based on academic performance, career potential or need.

### ***Norma McKinney-Roley Scholarship***

Awarded to student within the School of Communication.

### ***R. Anita Busek Endowed Scholarship***

Awarded to female full-time undergraduate students in Communication, who show financial need.

### ***The Rose Marie and "Bus" James Endowment Fund***

This scholarship is targeted toward students who demonstrate outstanding commitment to a career in a field of Communication with preference given to students who participate in The Reserve Officers' Training Corps (ROTC) or veterans of armed forces with an honorable discharge.

### ***The Scott Family Scholarship in Communication - Deans Scholarship College of Liberal Arts***

Awarded to incoming or currently enrolled freshmen, preference given to multicultural students with good academic standing. Freshmen who remain in good academic standing will remain eligible to retain this scholarship up to four years.

## Communication Studies

### ***Harold Rock Memorial Scholarship***

Awarded to outstanding debater and undergraduate communication major that demonstrates a reasonable level of academic competence. Priority given to students showing potential for growth both as a scholar and as a debater.

## Journalism

### ***Journalism Development Fund***

For journalism juniors, seniors and graduate students.

### ***Maynard Hicks Scholarship***

Awarded to undergraduate pursuing a degree in journalism with demonstrated financial need.

### ***Northwest Automotive Press Association***

The Northwest Automotive Press Association is a group of writers mostly composed of journalists who live and work in the Northwest, although there are some out of state members and many members have national venues. Annually, for the last nine years, NWAPA has sponsored and organized a contest to choose the Family Sport Utility Vehicle of the year. The winning vehicle is one that best reflects all the necessary components that makes it especially compatible with our climate and topography. The group has benefited from this program and now wishes to support younger journalists, and possible future members, to reach their career goals through a scholarship for a student at Washington State University.

### ***Pioneer Newspaper Communication Fund***

Awarded to current students, preferably those interested in community journalism.

### ***Seattle Times/Blethen Family Minority Scholarship***

Awarded to deserving minority students who have demonstrated commitment and promise as future professionals in print journalism or print advertising.

### ***Tri-Cities Herald/News Tribune of Tacoma Scholarship***

Awarded to minority journalism students: preference to Hispanic students, Native American students who are enrolled members of recognized tribes. First preference given to students from the Tri-Cities, Tacoma or Ellensburg, then students from the mid-Columbia region, Washington State, the Northwest and the nation. Recipients will work in summer internships at either the Tri-City Herald or Tacoma News Tribune and must participate in programs of the Daily Evergreen.

### ***W. Newland Reilly Memorial Scholarship***

For journalism juniors, seniors and graduate students; attention given to financial need.

## Public Relations

### ***Jay and Retha Inghram Rockey Scholarship***

Awarded to incoming freshmen in good academic standing with an interest in public relations. Preference given to communication majors of Nez Perce descent, then Native American students, followed by minority students, then non-minority students.

### ***Jeri McDonald Endowment Scholarship***

The McDonald family established the scholarship in Public Relations to provide financial assistance to students who are pursuing their dreams in the field Jeri loved.

### ***Thomas E. and Karen A. Hunt Scholarship***

Communication students with 3.0 or above with demonstrated financial need who are majoring in journalism or public relations.